

For Immediate Release – April 4, 2008

IT CONVERGENCE invites you to “Achieve Peak Performance” in Denver at COLLABORATE 08, the technology and applications forum for the Oracle Community

IT Convergence (ITC) proudly announces its participation in COLLABORATE 08, the year’s most comprehensive Oracle education event. COLLABORATE 08 is being held in Denver, Colorado, and is brought to you by the IOUG, the OAUG, and Quest. IT Convergence staff members are delivering 17 presentations at COLLABORATE 08, and ITC is exhibiting at booth 1331 on the convention floor.

IT Convergence President Patrick Krause reflects on his team’s participation in Collaborate 08. “It used to be that only specialists used Oracle, but that is changing fast. It is becoming more and more common to find that everyone from administrative assistants to C-level executives has an Oracle log-on. That’s why events like Collaborate are so important: They bring Oracle closer to the users. In that light, I am particularly proud that ITC’s presenters come not only from our consulting, support, education, and development departments but also from our IT infrastructure, HR, Marketing, and even our executive teams.” Patrick Krause himself will present “Why Oracle Telesales is better than Salesforce.com... If You do it Right” and co-present “China for Dummies.”

In addition to presenting on a wide-range of functional, technical, and business solutions, ITC experts will present with four clients. Cecilia Aceti, Product Marketing Manager, will be co-presenting with Coeur D’Alene Mines about the company’s successful rollout of Oracle Financials in Latin America. Carin Chase Kaltschmidt, Vice President of Professional Services, will be joining Equinix as the company highlights its e-mail driven Oracle AME solution. ITC Applications DBA Venkat Perumal will partner with Ultradent to present “Maintaining a Shared File System in Oracle E-Business Suite Environments.” Finally, ITC Consulting Director James Utz will team with Weight Watchers to provide a primer on conducting successful global Oracle E-Business Suite Rollouts. Click here to see a [complete list of IT Convergence COLLABORATE 08 presenters](#).

We invite you to visit us at Booth #1331 in the COLLABORATE 08 Exhibitor Showcase, where you can arrange a one-on-one meeting with any of our presenters. We look forward to seeing you in Denver!

About IT Convergence

IT Convergence is a global provider of consulting, education, support, development, and web-services for Oracle Applications and Oracle Database. We deliver solutions for your business problems by applying our 360° customer care philosophy. Since 1998, IT Convergence has successfully partnered with 600 companies in 50 countries. For more information, visit www.itconvergence.com.

Direct inquires can also be made to:
Santiago Marcó,
Marketing Communications Manager
Tel. 1+415-675 -7935, extension 2554

About COLLABORATE 08

COLLABORATE 08 is designed to help users of the full-family of Oracle business applications and database technologies gain greater value from their Oracle investments.

COLLABORATE 08: Technology and Applications Forum for the Oracle Community
April 13-17, 2008
Colorado Convention Center
Denver, Colorado, USA

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