PRIVATE COLLEGE MIGRATES TABLEAU DASHBOARDS TO POWER BI

REDUCES COSTS AND COMPLEXITY WITH A SINGLE SOLUTION FOR ANALYTICS

CUSTOMER PROFILE

HQ
Ithaca, NY

INDUSTRY
Higher Education

EMPLOYEES
1600

ITC SERVICES
- Data Analytics

APPLICATIONS & TECHNOLOGIES
- Microsoft Power Ble
- Tableau

INTRODUCTION

The client is a private college offering undergraduate and graduate programs in business, communications, health sciences, humanities, sciences, music, and interdisciplinary studies. The college is well-known for its long list of alumni who have played prominent roles in the media and entertainment industries. They are also ranked by several organizations as a top school for journalism, film, media and entertainment.

CHALLENGES

The college admissions department was using a combination of Power BI and Tableau for different reporting needs, increasing costs and complexity. With the use of two separate solutions, data governance was also becoming a challenge. They wanted a single solution for all their analytics needs and selected Power BI as it met their requirements while being cost-effective.

SOLUTION

As a comprehensive analytics service provider, IT Convergence offered the ability to deploy certified, senior-level consultants for both Power BI and Tableau. The client had a longstanding relationship with ITC and appreciated the fact that we were able to maximize cost-effectiveness with a combination of onshore and offshore service delivery.

ITC deployed certified experts and migrated Tableau dashboards to Power BI without any major functionality loss. This improved visibility into their admissions data and they could now analyze key metrics like open enrollment by term, student dropout rates by level, year, school, etc. using a single solution.

RESULTS

- Moved Tableau dashboards to Power BI within 4 weeks
- Reduced reporting costs by 40%
- Reduced complexity and improved data governance
- Improved visibility into college admissions data
- Faster insights and decision making with a single solution for all reporting needs

ITC ADVANTAGE

- Certified consultants with deep expertise in Power BI and Tableau
- Flexible delivery model with a blend of onshore, nearshore and offshore resourcess