

BEAUTY PRODUCTS MANUFACTURER UPGRADES FROM OBI APPS TO OAS AND ODI 12C

COMPLIES WITH CHINA'S DATA REGULATIONS AND IMPROVES REPORTING PERFORMANCE

CUSTOMER PROFILE

HQ

Ada, Michigan

INDUSTRY

Manufacturing

EMPLOYEES

15,000

ITC SERVICES

Professional Services

APPLICATIONS & TECHNOLOGIES

- OBI Applications
- Oracle Analytics Server
- Oracle Data Integrator

INTRODUCTION

The client is a multi-level marketing company that offers a wide range of products, including health and wellness supplements, beauty and personal care items, and household cleaners. The company was founded in 1959 and has since grown to become one of the largest direct-selling businesses in the world.

CHALLENGES

The client wanted to migrate their data to Chinese servers to comply with China's data regulations which stated that the data of Chinese citizens had to reside in China. They had a short window to comply with the law and also wanted to modernize their data platform in the process.

SOLUTION

IT Convergence followed an alternate migration path that wasn't typically recommended by Oracle, in order to comply with stringent timelines. They migrated data from Oracle Database 12c to 19c, ODI 11g to 12c, and upgraded OBIEE 11g to Oracle Analytics Server. ITC worked closely with Oracle to fix some compatibility issues with OBIEE 11g reports and find a viable configuration while migrating to OAS. We also had to contend with some latency issues with Chinese servers.

RESULTS

- The project was completed on time and within budget, in compliance with Chinese laws
- A modern, intuitive, and customizable user interface for reporting and data visualization
- Enhanced security features such as single sign-on and data encryption
- Up to 50% faster data loading and reporting performance compared to OBIEE 11g
- Easy integration with other Oracle products enabling seamless data flow across different platforms and applications

ITC ADVANTAGE

- ITC's deep expertise in Oracle Analytics enabled faster migration
- ITC's blended shore model enabled flexible and cost-effective resource allocation