

ORACLE EPM INNOVATES FINANCIAL AND BUDGETARY PLANNING FOR THE FOOTWEAR INDUSTRY

BUDGET TEAM COLLABORATION, AGILE SIMULATIONS AND ALIGNMENT WITH BUSINESS STRATEGY

CUSTOMER PROFILE

COMPANY OVERVIEW

Piccadilly is a Brazilian women's footwear company recognized for the quality and comfort of its products. Founded in 1955, the company stands out for its innovation and constant pursuit of technologies that provide the "perfect fit." Piccadilly is present in over 100 countries and has over 21,000 points of sale in Brazil and over 40 international stores, in addition to 25 franchises in Brazil.

EMPLOYEES

2.500

INDUSTRY

Women's footwear industry and retail

APPLICATIONS & TECHNOLOGIES

- Oracle ERP Cloud (SaaS)
- Oracle EPM Cloud Planning

CHALLENGE

- Improve alignment between business strategy and operational planning;
- Promote integration between areas in financial planning;
- Standardize processes and eliminate manual processes and spreadsheets;
- Reduce the time to develop financial controls;
- Streamline simulations and changes in planning.

SOLUTION

- Based on detailed mapping of budget-related processes and their revisions, a new, standardized, and integrated model was proposed;
- Integration with the company's management systems, such as ERP and HR, to obtain data, enabling rapid updates to financial monitoring;
- Training and monitoring of personnel in the new processes and the Oracle EPM Planning solution to assist and facilitate the implemented changes;
- Preparation of more accurate and agile reports and analyses.

RESULTS

- Standardization and modernization of the company's budgeting process.
- Greater engagement and better collaboration among teams involved in the process;
- Reduced time to develop financial controls;
- Increased simulation and scenario analysis capabilities;
- Streamlined decision-making.